

# OTBA General Meeting Minutes

## June 9, 2010

8:15 am – 8:30 am Coffee and Social  
8:30 am - Continental breakfast available  
8:45 am - Meeting called to order by Joanne

Self introductions of those in attendance and members – 31 attendees

Minutes from May 12, 2010 meeting approved by Lou and Mary

### **Treasurer's Report by Jan Alten:**

- BB&T account \$3,051.96 and Fulton Bank \$3,133.98 for a total of \$6,165.94
- Still waiting for 3 businesses to pay their Christmas light bill - \$112.68.
- Bills to be paid – La Capilla May meeting \$114.30

### **HMI Report by Debbie Haight, Executive Director:**

- June 5, 2010 Train & Railroad Festival was great. Everyone enjoyed the re-enactments and especially encampments with the Black Horse Calvary at the Manassas Museum.
- June 20, 2010 Wine and Jazz Festival, still in need of volunteers.
- July 4, 2010 Celebrate Virginia and the Fireworks starting at 9:15pm.
- September 18, 2010 Taste of Old Town to be added to the Car Show, Old World Festival and Sidewalk Sale. More details soon.
- Continue to plan the Sesquicentennial (150<sup>th</sup> Anniversary) events.
- Working with the City of Manassas to close off Battle Street on Friday nights in the Summer.

### **Manassas Museum Report by Jane Reilly :**

- New exhibit open at the Museum on Civil War Spies and Espionage

### **Center for the Arts Report by Marci Settle:**

- Summer Art and Theatre Camps not available for sign up
- Summer Sounds Concert Series scheduled. Cards with the schedule available to hand out in your businesses.

### **Chamber of Commerce Report by Cathy Gilbert-Silva:**

- 75<sup>th</sup> Annual Dinner Dance – “Chrysalis – A Stage of Transformation” Saturday, June 26, 2010 from 6:30 pm – 12:00 am at the Hylton Performing Arts Center, 10900 University Blvd, Manassas, VA 20110.

- “One Chamber” VOTE, Thursday, June 17, 2010 from 8am – 9:30am at the Verizon Auditorium, George Mason University, PrinceWilliam Campus, 10900 University Blvd., Manassas. The Boards of Directors of the Prince William County - Greater Manassas Chamber of Commerce and the Prince William Regional Chamber of Commerce have approved and recommended that the two chambers merge to create a single chamber. This recommendation is now being brought to the Memberships of both organizations for a vote to approve the merger. Please come out to vote!
- **Insights Series Luncheon - Session One - "Customer Service"** Wednesday, June 16th, 9:30 - 1:00 PM at the **Best Western Battlefield Inn** 10820 Balls Ford Rd. Manassas, VA 20109. Sponsored by: **PNC Bank** Topic: **"Great Customer Service Comes from the Heart"** Speaker: **Bobbie Walker, Partnership Marketing Education Director for Virginia Tourism Corporation** An ideal event for managers and staff looking to excel in customer service! Come learn profound ways to consistently exceed customer expectations from a customer service expert. We will focus on attitude, consistency, service and teamwork. This seminar will be presented twice with lunch in between (11:30 am - 1:00 pm). Choose the morning or afternoon session to best fit your schedule. Lunch will include a "Best Practices" discussion. Program: 9:30 - 11:30 Lunch: 11:30 - 1:00 Members: \$40 per person, \$30 per person for 3 or more Non-Members: \$55
- **40X40 Speed Networking** Wednesday, June 30th, 8:00 - 9:30 a.m. Sponsor: **Missionaries of Our Lady of Divine Mercy** Location: **Stonewall Golf Club** 15601 Turtle Point Dr., Gainesville Make 40 up to 40 contacts in 40 minutes at this exciting networking event. Bring lots of business cards!!! Breakfast is included in the cost to attend. Members: \$15 prepaid, \$20 at the door or billed Nonmembers: \$25

#### **Harris Pavilion Report by Anna Marie Robinson:**

- Summer events calendar now available

#### **Manassas Art Guild Report by Michele Frantz:**

- No in attendance – no report

#### **Welcome Center Report by Kathleen Reilly:**

- Expects the number of travelers coming through to increase when the schools finish up.
- Numbers are up from last year.
- Kathleen just finished the entire journey through hollowed ground and she is a CTA (Certified Tourism Ambassador).

#### **Manassas Police Report:**

- No one present to give a report

#### **City of Manassas Report by Larry Hughes:**

- Not present – No report

#### **Special Report from Frank Teevan, Fire Marshall, City of Manassas, July 4, 2010 Fireworks:**

- Old Town Manassas has the 2<sup>nd</sup> largest display in the DC Metro area.
- Cost is approximately \$60k with a large donation from an anonymous donor.
- An estimated 35,000 people leave the museum area at the end of the fireworks and would make it impossible to get traffic out of the garage.
- Garage is actually not a good viewing area unless you are at the top and looking over the side.
- The parking garage is a shelter for weather conditions.
- The fireworks start at 9:15pm on Sunday July 4<sup>th</sup>
- Frank gave away fire extinguishers for those answering some fire safety trivia correctly. Winners were Jorge, La Capilla and Joanne, Fiducial.

### **Announcements and Comments:**

- Bob Chase, Prosperos Books, has new lighting and began a “soft conversion” to 101 categories of books and some antiques for sale in the store. Also have “new” old maps and prints for sale at \$24.95. They just donated 6000 books to the library.
- Jean Kellogg, Hylton Center for the Performing Arts has brochures for the fall season available.
- Amanda Maddox and Angela Gansor are hosting a BB&T “Speed Networking” event on Wednesday, June 16, 2010 from 5pm to 7pm at the Center Street Grille 8971 Center Street Manassas, VA 20110
- Joanne Johnson, Fiducial, is new to OTBA. They are working to renovate and restore the building. Happy to be in Old Town Manassas.
- Jorge, La Capilla – Restaurant is doing a Passport Summer Series. First one will be on June 20<sup>th</sup> - Brazilian Night. Dinner and Samba dancing for \$35. Also hosting “Casino Latino” night on Friday, June 25, 2010 from 6:30pm – 11:30pm. Tickets include Dinner, 2 drink tickets, 5 draw prizes tickets, & 10,000 play chips. Dress code Businesses Casual. Cost \$75 Members and \$85 Non-Members. Proceeds go to CASA. Purchase tickets on line at VAHCC.com or call 703-790-0303. Raffle off one ticket to the event. Winner was Marie Balboni.
- Joanne Wunderly
  - Mayor Parrish said Commissioners from other areas are coming June 19, 2010. We are printing money to give \$10 money/coupons to be used in the Old Town Manassas shops and restaurants. Jan Alten, OTBA will reimburse for those presented.
  - John Grzejka, Commissioner of the Revenue will give the quarterly report at the next meeting.
  - OTBA will be sending out letters to local groups and organizations inviting them in to visit old town. Please let us know if there is a group or organization you know who might want to plan a day visiting.
  - OTBA had a booth at the Rail Festival to promote OTBA member businesses.
  - Suggestion boxes are on the tables at each meeting. Please share any ideas you have to improve the foot traffic in Old Town.

### **50/50 Raffle:**

- \$12 to OTBA and \$12 to Debbie Haight with the winning ticket