

OTBA General Meeting Minutes

April 14, 2010

8:15 am – 8:30 am Coffee and Social
8:30 am Continental breakfast available
8:40 am Meeting called to order by Joanne

Self introductions of those in attendance and members – 26 attendees

Minutes from March 10, 2010 meeting approved

Treasurer's Report by Jan Alten:

- BB&T account \$6,631.31 and Fulton Bank \$1,721.90 for a total of \$8,353.21
- Guides to shops and services printing fee (\$2,079.00) and Christmas Lights bill (\$1,285.18) will leave a balance of \$4,989.03
- Businesses need to pay the Christmas light bill. Lights are the responsibility of the business owner. If they are working and you don't get them fixed or report it, you still have to pay.

HMI Report by Steve Urry:

- Spring Cleaning Day Saturday, April 17, 2010
- May 7, 2010 Spring Gallery Walk, signs available to hang up in businesses
- June 5, 2010 Train & Railroad Festival
- June 20, 2010 Wine and Jazz Festival, still in need of volunteers

Manassas Museum Report by Liz Via-Gossman:

- Exhibit schedule is now online

Center for the Arts Report by Marci Settle:

- Beauty and the Beast Saturdays May 8 & 15 7:30 pm and Sundays May 9 & 16 at 4pm Osbourn Park High School. Tickets are \$8 in advance and \$9 at the door
- Summer 2010 Program Guides Available

Chamber of Commerce Report by Cathy Gilbert-Silva:

- Chamber's got Talent Friday, April 16, 2010 from 7-9:30pm at the Rock at Manassas Baptist Church. Tickets are \$10 a person with kids 12 and under free
- Diamond Anniversary Celebration (75 years) Monday, April 19, 2010 3-7pm at the Stonewall Golf Club
- Insight Series Event guest speaker Bill Vaughan, Chief Economist/County Demographer for Prince William County Wednesday, April 21, 2010 from 11:30 am - 1:00 pm at La Capilla. Cost \$30 for Members and \$40 for Non-Members

Harris Pavilion Report:

- Schedule is online

Manassas Art Guild Report by Michele Frantz:

- Earth Day is incorporated with Spring Cleaning Day on Saturday, April 17, 2010

Welcome Center Report:

- No one in attendance

Manassas Police Report:

- No one in attendance

City of Manassas Report by Larry Hughes:

- Doug Keen will be the new Police Chief
- May 1, 2010 is the Hylton Performing Arts Center Dedication

Special Reports:

- Parking Committee Report by Lou Balboni: See attached Status Report prepared and shared in the meeting by Lou.

Announcements and Comments:

- OTBA Board is working on a Scavenger Hunt in Old Town. Stand by for more details.
- Fulton Bank will have a Children's Art Contest featured the night of the Gallery Walk.
- Block Captains list distributed to help keep our streets and Old Town Clean in the absence of the street sweeping. Keep your blocks and streets clean around your business.
- Business Phone Trees handed out
- OTBA will be working with Jean Kellogg, the Hylton Performing Arts Center, to develop some sort of passport promotion to encourage theater goers to visit the shops and restaurants before and/or after performances

Guest Speaker:

- Barry Roberts, Take 2 Productions: Discussed things to consider for marketing and advertising. Handed out a Demo DVD, business card, sample note pad & pen as marketing ideas and did a business card collection and drew for prizes.

50/50 Raffle:

- Fulton Bank \$23.50
-

The following is the status after a series of meetings held with Mike Moon and Gene Jennings to discuss the following subjects dealing with parking in Old Town.

1 - Increase the use of the 4th and 5th floors of the parking garage by designating some of the parking spots for Blue Parking. This would increase the use of the upper two levels of the garage and free some spaces in the parking lots.

Status: Proposal is being reviewed with the City Attorney and Finance and Administration Director. There were restrictions placed on the use of these spaces when originally financed. We presently believe that the restricted time has expired and that we will be able to designate some of the spots for Blue Parking.

2 - Loading Zone and parking on Battle Street

Status: Reduce the size of the Loading zone on Battle Street near Delisle shop and make the other spot 15 minute parking. Change is approved and done

3 - Install "Yield to Pedestrian" crossing signs at Center St/West St, Church St/West St, Church St/Court House, Center St/East St, Church Street/Journal Messenger Lot.

Status: Approved and done

4 - Signage on Parking Garage:

Sign Committee recommended that the City entrance signs be installed first and then the signs on the parking garage advertising Free Parking. The entrance signs have been approved and Liz Via is requesting approval for the Garage Signs. In the interim we are looking at putting up some temporary signs in the next two months.

5 - Battle Street one way from RR tracks to Prince William Street. Eliminate the confusion at exit of parking lot, Battle Street and tracks

Status: Staff will review the requested change at the Staff Transportation Committee meeting next week.

6 - Conversion of some 2 hour street parking to 3 or 4 hours

Status: Police Dept would have trouble enforcing additional 4 hour parking but would consider looking at a trial area on Main Street with 3 hour parking. The challenge to OTBA is how would we measure the outcome during the trial period. Mike Moon will attend the May meeting and present the results of the pending actions.

Lou Balboni